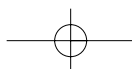
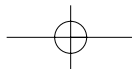


**Talking**

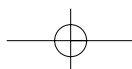
**MTT**  
INTERNATIONAL COMMUNICATION  
*Your communication tool*





**about communication**

*Understanding:  
the tool to success*



**Communication** is an essential part of every business.

No matter how big or how small, an idea has to find its way into the minds of people to be successful.

This is why communication is the driving force of our business.

Communication is the most important tool to **success**.

We always rely on the most effective tools for each task. And if no tool meets our high-quality standards, we'll develop a new one.

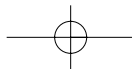
In today's world of globalization, MTT can help you communicate ideas about your innovative products and projects. Be they local - or international.

In a world without frontiers, there's no limit to the **solutions** we can offer.

If translating, marketing or quality assurance is what you need, we'll manage your projects - locally or internationally.

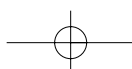
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**Talk to him**

*People look different  
People talk different  
People feel different*





**task:**

translations for the market launch of a new mobile telephone on the Chinese market.

**Creating** a new international trademark is no easy task. We have to fully understand the client's needs as well as the different cultural settings in which the company operates.

Selling the latest mobile phones in **China** is not only a problem of language.

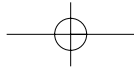
The key to success is the knowledge about the Chinese people and their way of living, their **customs and habits**.

MTT prepared all documents in several different languages, in close cooperation with the linguists and technical specialists involved.

Thanks to a catchy brand name, we successfully introduced the product on the **domestic market**.

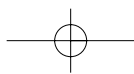
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**Bright lights,  
big city**

*Production of energy  
requires international  
standards*



*The k n o w - h o w t o o l*

**task:**

implementation of a quality assurance system at a nuclear power plant in Eastern Europe.

*One of our specialities is to manage difficult **technical projects**.*

*By working closely with our client and company technicians, we were able to set up a full-scale **quality assurance system** for this power plant.*

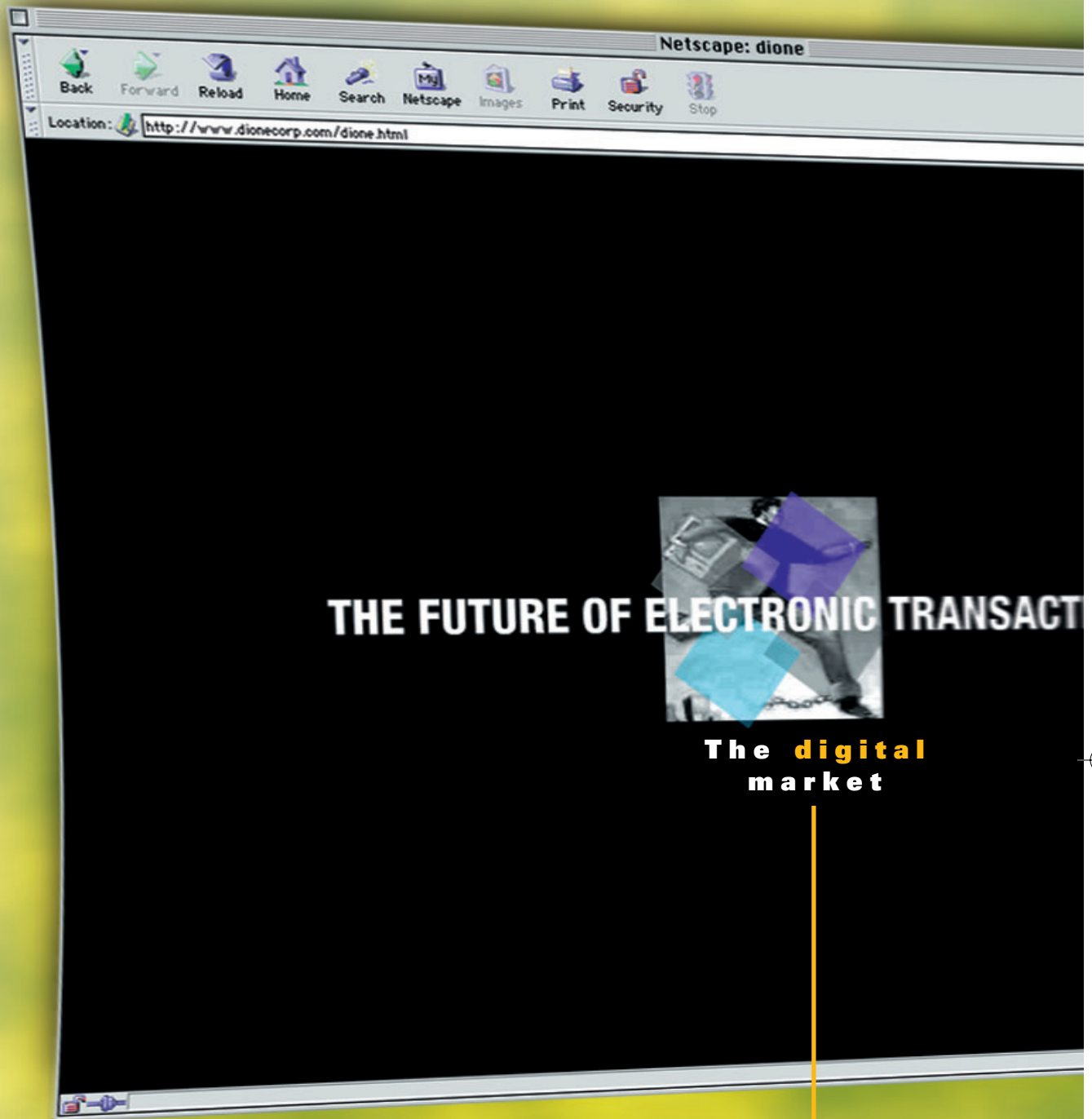
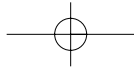
*We examined the existing facility, defined technical specifications, organized document filing in several languages, and provided training for local QA managers.*

*And we wrote the preliminary and final **audits**.*

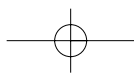
**MTT**  
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*A new way  
of communicating  
in the new millennium*





**task:**  
developing  
e-business for British  
products in France.

*Markets are **changing** rapidly.*

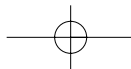
*Successful communication has to anticipate  
these changes.*

**E-business** and Internet play an  
essential role in today's marketing world.

*Not only did we develop a new marketing kit  
for introducing products to the French people.*

*But we also defined product characteristics,  
built up a customer base, identified **target  
groups**, and set up a sales force for our  
client.*

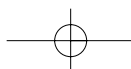
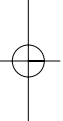
*And, naturally, we provided a complete  
translation of the client's mail-order catalogue.*



**Communication  
with a smile**



*Communication  
that works*



**Y o u r t o o l**

**list of  
major  
clients:**

Allied Signal  
Alstom  
Compaq  
Faurecia  
Italcimenti  
Thales  
Dione UK  
Areva  
EIB  
EU Commission  
European Parliament  
French Ministries of  
Finance and Foreign  
Affairs  
IBM  
Massey Ferguson  
World Bank  
SNECMA  
Unisys

*Is MTT a **translation** agency?*

*Is MTT a **marketing** firm?*

*Is MTT a **quality assurance** company?*

*Yes – and no.*

*We offer a great deal more.*

*We never work in a straight line.*

*We always move quickly with every new task.*

*MTT listens to your ideas.*

*MTT is a communications company,  
a task analyzer, a solution provider,  
a problem solver.*

*We develop solutions for your*

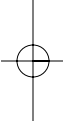
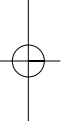
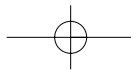
**communication needs.**

**Try us.**

**MTTT**  
INTERNATIONAL COMMUNICATION

*Your communication tool*





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